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Personalising Your Own Social Media Banners

Once you've set up your social media accounts, you'll want to personalise them. This guide will help you create images which will fit into the banners available on different social networks, and promote your school effectively.

Why would you want to personalise your social media accounts?

With any tool that represents your school, you want it to reflect your school correctly. Your school website should use your schools brand, and your school uniform would be in the right colours - so why should your Facebook or Twitter account be left out? Properly branding your accounts can mean your parents and students will visit them more often, as they will view them as credible sources of information to receive school news.

When should I update my banner images and profile pictures?
You can keep one image throughout the year, or you can update it termly to reflect the season, update it for Christmas, or even update it to promote an upcoming school play or large school event. With this free guide we'll show you the sizing you need to create great social banners, so it's even easier to update them whenever you want.

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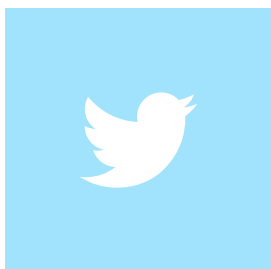
Twitter

When designing your Twitter banner, bear in mind that the bottom left hand corner will be partially covered with your chosen profile picture.

Please note: The image shown below is in the correct proportions, but is slightly smaller than the Twitter banner image, to ensure it can be fitted on this page.

1500px* x 500px

500px x 500px

px = pixels

Facebook

When designing your Facebook banner, bear in mind that the bottom left hand corner will be partially covered with your chosen profile picture.

831px x 315px

180px x 180px

YouTube

When designing your YouTube banner, bear in mind that part of your banner will be partially covered with your chosen profile picture.

100px x 100px

1546px x 423px

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