



# CREATIVE WAYS TO GENERATE ADDITIONAL INCOME FOR YOUR SCHOOL

With budgets being squeezed and funding often decreasing, we've put together some ideas to help your school generate additional income.

**5  
FACILITIES  
WHICH CAN  
GENERATE  
INCOME**

**PERFORMANCE  
AUDITORIUM**



**SPORTS  
HALL**



**PLAYING  
FIELDS**

**CLASSROOMS**

**SWIMMING POOL**



# UTILISING YOUR FACILITIES

Your school may have several facilities within your buildings and grounds which could potentially provide additional income if you were to hire them out to your local community and/or allow public access to them during evenings, weekends and holidays.

As well as the financial benefits that can be gained, offering out your facilities may help you to build relationships with the residents from your local neighbourhood and the surrounding areas, as well as raise awareness of your school to prospective parents.

## SOME IDEAS TO CONSIDER:

### SPORTS HALL

- Netball Club
- Basketball Club
- Yoga/Pilates Classes
- Brownies/Scouts/Guides Groups
- Indoor Festivals (such as music or food)

### PLAYING FIELDS

- Football Training
- Rugby Training
- Exercise Classes
- Car Boot Sales
- Outdoor Festivals (such as country dancing, music, food)
- Outdoor Cinema



## STAGE / HALL

- Community Performances
- Community Concerts
- Talent Show
- Charity Fundraisers
- Art Exhibitions
- Comedy Show

## CLASSROOMS

- Business Meetings
- Conferences
- Weekly Group Meetings/  
Classes
- Music Lessons
- Presentations

## SWIMMING POOL

- Aqua Fit & Aqua Aerobics
- Swimming & Diving Lessons
- Public Access & Family Swim Sessions
- Inflatable Assault Course
- Children's Pool Parties
- Life Saving Lessons
- Local Swimming Team Training Sessions



**“BEFORE STARTING UP, DO A FEASIBILITY STUDY. IS THERE A MARKET FOR YOUR FACILITIES? ARE YOU ALREADY RECEIVING ENQUIRIES? DO YOU HAVE SYSTEMS IN PLACE TO OFFER A QUALITY SERVICE?”**

Read our blog post *Leasing Out Your Independent School's Facilities* to see what Richard Howdle, the Commercial Events Manager at Warwick School Venues & Events, has to say about leasing Independent Schools leasing facilities.

[READ THE BLOG HERE](#)

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**IF YOU REQUIRE ANY MORE HELP  
OR ADVICE, PLEASE GET IN TOUCH.**



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